## OHIO **MIDDLE MARKET INDICATOR**

2Q 2015

## **OHIO GROWTH**

Revenue Growth vs. National

6.8%

OHIO MIDDLE MARKET GROWTH **OVER THE PAST 12 MONTHS** 

6.6%

Past 12 Months **National** 

OHIO MIDDLE MARKET GROWTH **OVER THE NEXT 12** MONTHS

5.1%

Next 12 Months **National** 

**Employment Growth** 

OHIO MIDDLE MARKET GROWTH **OVER THE PAST 12 MONTHS** 

3.9%

Past 12 Months National

OHIO MIDDLE MARKET GROWTH **OVER THE NEXT 12 MONTHS** 

2.7%

Next 12 Months **National** 

Ohio companies more confident in Preparing for growth through national economy capital investment national economy



**GLOBAL ECONOMY 47**%



NATIONAL ECONOMY



LOCAL ECONOMY

**78**%

Middle market companies in Ohio are sending a strong message that they are poised to invest.



| | | | | | | | | VS. NATIONAL MIDDLE MARKET | | | | | | | | |

58%

73%

80%

FOR MORE INFORMATION VISIT

MIDDLEMARKETCENTER.ORG







### **MEET OHIO'S MIGHTY MIDDLE MARKET**

#### Ohio's Middle Market Defined

**ANNUAL REVENUE** 

\$10MM—\$1B

\$







**NEARLY** 

5,400

**BUSINESSES** 



**MORE THAN** 

\$225B

IN ANNUAL REVENUE



**REPRESENTS** 

0.9%

OF ALL OHIO COMPANIES



**EMPLOYS** 

28%

OF THE OHIO WORKFORCE



**GENERATES** 

19%

OF ALL OHIO
BUSINESS REVENUE



## **Diverse**



construction **6.8%** 



FINANCE & INSURANCE

4.5%



**10.1%** 



PROFESSIONAL SERVICES

6.1%



RETAIL TRADE 10.6%



**MANUFACTURING** 

23.0%



wholesale trade **12.0%** 



TRANSPORTATION & WAREHOUSING

2.7%

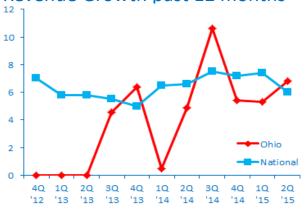
SOURCE: 2014 D&B DATA

OHIO **MIDDLE MARKET INDICATOR** 

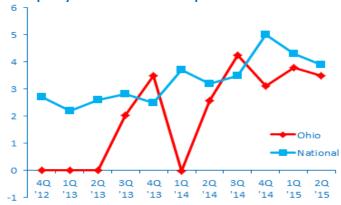
2Q 2015

# **OHIO GROWTH VS. NATIONAL**

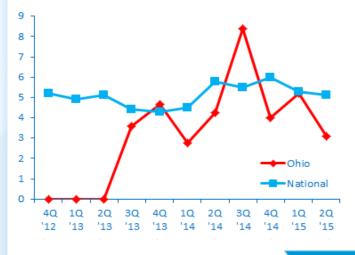
Revenue Growth past 12 months



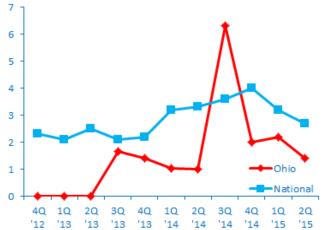
**Employment Growth past 12 months** 



#### Revenue Growth next 12 months



#### **Employment Growth next 12 months**



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